Accessibility Statement for Metrics Marketing Website

This is an accessibility statement from Metrics Marketing.

Measures to support accessibility

Metrics Marketing takes the following measures to ensure accessibility of Metrics Marketing Website:

• Employ formal accessibility quality assurance methods.

Conformance status

The <u>Web Content Accessibility Guidelines (WCAG)</u> defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. Metrics Marketing Website is fully conformant with WCAG 2.2 level AA. Fully conformant means that the content fully conforms to the accessibility standard without any exceptions.

Feedback

We welcome your feedback on the accessibility of Metrics Marketing Website. Please let us know if you encounter accessibility barriers on Metrics Marketing Website:

- Phone: 0275004820
- E-mail: <u>mariska@metricsmarketing.co.nz</u>

We try to respond to feedback within 2 Business Days.

Technical specifications

Accessibility of Metrics Marketing Website relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

Assessment approach

Metrics Marketing assessed the accessibility of Metrics Marketing Website by the following approaches:

• Self-evaluation

Date

This statement was created on 2 June 2025 using the <u>W3C Accessibility Statement</u> <u>Generator Tool</u>.